

# Kaleem Maxwell

Mobile: 416-912-0432 • E-Mail: [kmax@kmaxwell.com](mailto:kmax@kmaxwell.com) • Web/Portfolio: [www.kmaxwell.com](http://www.kmaxwell.com)

## SKILLS

- Drupal
- PHP 5
- HTML5/CSS/XHTML
- MySQL 5
- Javascript / JQuery / AJAX
- XML / RSS
- CakePHP
- Linux
- Apache 2
- Actionscript 2 & 3
- Flash CS5
- Photoshop CS5
- Dreamweaver CS5
- Flash Video
- FFmpeg
- Eclipse
- SVN
- GIT
- JAVA

## EMPLOYMENT HISTORY

October 2011  
to present      Rogers Communications Inc., Toronto, Ontario  
Web Developer - Digital Media

Performed build and maintenance of branded websites. Researched and developed prototype components for evaluation to be included in prospective projects. Provided consultation and technical support to clients, business stakeholders and team members.

October 2007  
to October 2011      Pattison-Onestop / Fourth Wall Media Inc., Toronto, Ontario  
Web Developer

Analyzed design, UI and data requirements for website development. Wrote, implemented and tested interactive applications that operated on several verticals. Provided consultation and technical support to clients, account managers and team members.

### Selected Major Projects

Mini Cooper Ad Projection Campaign - January 2011

Built a small but specialized server and backend that stored data received from the SMS (text message) service and communicated with the flash front-end. Also built an actionscript boundary class to allow for easier integration in the flash front-end. This collaborative project with Taxi won the 2011 OBIE Gold Award for international work.

(<http://www.fourthwall.ca/work/digital-out-home/mini-vending-machine>)

Toronto Urban Film Festival (TUFF) - September 2009

As a maintainer, facilitated the addition of Paypal online payments for on-line film submissions. Worked with the festival curator on the management of online film assets.

(<http://www.torontourbanfilmfestival.com>)

January 2009  
to Present      K-Max Media, Mississauga, Ontario  
Freelance Web Developer and Producer

### Selected Freelance Project

Group Buy United - August 2010 (Freelance)

A group deal site built in Drupal 6 CMS that aggregated deals from various group deal sites. Implemented geolocation features to provide a localized user experience.

(<http://www.groupbuyunited.com>)

## EDUCATION

2007      Advanced Web Development for E-Business, Graduate Certificate  
**Humber College Institute of Technology and Advanced Learning**

2005      Computers and Multimedia, Bachelor of Science (Honors)  
**University of Windsor**